**Given the data provided, there are three conclusions we can draw from the Kickstarter campaigns:**

1. If we look at the Parent Category table, both the film & video and music categories show that they create a stacked-column with roughly the same grand total of campaigns. But, the Sub-category table showed Plays as the outlier campaign outperforming the rest. This can easily skew the stacked column for Theater which is shown in the Parent Category table with the most campaign.
2. After analyzing the data from the pivot table created to show the values count outcomes based on the date created, it was founded that July had the most campaigns created, 94, and September had the least amount of campaigns created of 73. The data indicated that the success rate for both months were 62%.
3. The goal analysis indicates the percentage rate of crowdfunding projects to launch new products show for each outcome. Of all the crowdfunding campaigns, we can clearly determine that there were only three projects that were successful in reaching their crowdfunding goals with a rate of 100%.

**Some limitations of these datasets were as follows:**

1. I notice that we could not know which specific campaigns and their sub-categories that would create a trend of outcomes that are statistically relevant. The datasets are not large enough to allow detailed results from the crowdfunding data given.
2. In addition, when analyzing the variety of crowdfunding campaigns, the dataset does not give dates in which the parent-categories were created/ended in order to come up with a more significant insight, which can lead to false conclusions.

**Some other possible tables and/or graphs that we could create, and the additional value would they provide:**

1. Could focus on the duration of each campaign using the date created conversion and date ended conversion. This may be able to show a trend that separates the duration of successful, failed, live, and cancelled campaigns.
2. We could compare/contrast and filter the crowdfunding data by state categories, which may show a trend of outcomes in each state and whether a campaign has reached its goal geographically.